

OFFICIAL RULES “Work of Fame”

ARTICLE 1 – ORGANIZER

The company AUTOMOBILES CITROËN, whose registered office is located at 43 Rue Jean Pierre Timbaud, 78300 Poissy, France, registered with the Versailles Trade and Companies Register under number 642 050 199 (hereinafter referred to as the “Organizing Company”), is organizing a no-purchase-necessary competition entitled “Work of Fame” (hereinafter referred to as the “Game”).

The Game is developed and managed by the Organizing Company.

ARTICLE 2 – DURATION

The Game will run from April 16, 2026 to December 31, 2026.

The Organizing Company reserves the right to shorten, extend, modify or cancel the Game in the event of force majeure or if circumstances beyond its control so require, without incurring any liability.

ARTICLE 3 – ELIGIBILITY CONDITIONS

The Game is open only to:

- Individuals aged 18 and over
- Residing in mainland France
- Carrying out a professional activity as a self-employed worker, artisan, retailer or small business owner

Participation in the Game implies full and unconditional acceptance by the participant of:

1. These official rules
2. Applicable internet ethical standards (codes of conduct, etc.)
3. All applicable laws and regulations in France, including those relating to promotional contests

Failure to comply with these rules, including eligibility conditions, incomplete or incorrect entries, entries contrary to public order or morality, or entries submitted after the closing date will result in disqualification.

ARTICLE 4 – ENTRY MECHANICS

Participation is subject to:

- The purchase or lease (LOA/LLD) of a new Citroën light commercial vehicle from the professional range
- Registration to the “Work of Fame” program via <https://cyou.youconnecto.fr/login/index.html?to=%2futilities%2fforms%2frender%2findex.html%3fformsId%3d17&formsId=17> through the Citroën dealership
- Validation of the application by Citroën according to predefined criteria

Incomplete or inaccurate entries will not be considered.

Any entry submitted by a person who does not meet the eligibility requirements will be deemed invalid.

Any costs incurred by participants in connection with the Game will not be reimbursed by the Organizing Company.

ARTICLE 5 – PRIZES

Winners will receive:

- The creation of a visibility package (communication materials)
- A local media plan funded by Citroën, with an indicative value of up to €500 incl. VAT

Specific details (formats, media channels, duration, geographic scope) will be determined by Citroën based on:

- The winner's location
- Their activity
- Available media opportunities

ARTICLE 6 – WINNER SELECTION

A draw will be conducted in January 2027 to select ten (10) winners from among eligible participants.

If necessary, substitute winners may be selected through an additional draw.

Winners will be notified by email no later than January 31, 2027.

The Organizing Company shall not be held liable if the contact details provided are invalid.

ARTICLE 7 – INTELLECTUAL PROPERTY

In accordance with intellectual property laws, any reproduction or representation of all or part of the elements of the Game is strictly prohibited.

All trademarks mentioned are registered trademarks of their respective owners.

ARTICLE 8 – NO REIMBURSEMENT OF PARTICIPATION COSTS

Participation in the Game is free of charge, except for:

- Costs related to purchasing or leasing the vehicle
- Any internet or communication costs required for registration

Any telephone or internet connection costs incurred to participate will not be reimbursed.

Where internet service providers offer free or flat-rate access, no reimbursement will be granted, as access to the Game does not generate additional costs.

ARTICLE 9 – LIABILITY

Participation via the internet implies knowledge and acceptance of its limitations, including:

- Lack of protection against potential data misuse or hacking
- Risks of viruses
- Technical performance limitations
- Response times
- Risks of interruption

The Organizing Company cannot be held liable for:

- Improper use of equipment
- Internet or server malfunctions
- Technical issues preventing participation

In case of technical malfunction, the Organizing Company reserves the right to cancel or invalidate the affected session. No claims will be accepted.

The Organizing Company shall also not be liable if:

- Access to the Game or related websites is difficult or impossible
- Participant data is not received, is illegible, or cannot be processed

More generally, the Organizing Company shall not be held liable for:

- Data transmission issues
- Network failures
- Equipment malfunctions
- Loss of data
- Routing issues
- Software failures

Nor for events beyond its control (e.g. strikes, weather conditions) affecting participation or prize delivery.

The Organizing Company and its partners shall not be held liable for any incidents occurring after the prize has been awarded.

ARTICLE 10 – RULES AVAILABILITY

These rules are available on the website citroen.fr.

The Organizer reserves the right to amend these rules. Any modification will be published online.

ARTICLE 11 – MISCELLANEOUS

Any dispute regarding the interpretation or application of these rules will be settled by the Organizing Company in accordance with French law.

Any behavior detrimental to the image of the Organizing Company or contrary to public order or morality may result in disqualification.

ARTICLE 12 – APPLICABLE LAW – LANGUAGE

The Game is governed exclusively by French law.

In the event of discrepancies between translated versions and the French version, the French version shall prevail.

ARTICLE 13 – PERSONAL DATA

As part of this competition, Citroën processes personal data as data controller, based on participants' voluntary participation.

A Data Protection Officer has been appointed and can be contacted at:
dataprotectionofficer@stellantis.com

The following data may be collected:

- First name
- Last name
- Email address

Without this data, participation cannot be validated.

Data is used solely by Citroën for the purposes of the Game.

It will be retained for the duration of the Game, plus applicable legal retention periods.

Data may be used to deliver prizes and shared with service providers responsible for dispatch.

In accordance with data protection regulations, participants have the right to access, rectify, object, restrict, delete and transfer their data, as well as define post-mortem directives.

Requests can be sent to: dataprotectionofficer@stellantis.com

Participants also have the right to lodge a complaint with the CNIL (French Data Protection Authority).